

ORDER



Orders
Order / Rev: 2061442
Alt Order #: WOC12646059
Product Desc: Candidate
Estimate: 725
Flight Dates: 08/26/20 - 09/01/20
Original Date / Rev: 08/25/20 / 08/27/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: FP1 Strategies, LLC / POL
Buying Contact: _____
Billing Contact: Caitlin McCoy
3001 Washington Boulevard
Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Wesley Hunt / R/ US HOUSE/ TX
Demographic: A35+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 187373
Agency External ID: 50362AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	16	\$28,175.00	\$23,948.75
08/31/20	09/01/20	10	\$14,350.00	\$12,197.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	16	\$28,175.00	\$23,948.75	46.24
September 2020	10	\$14,350.00	\$12,197.50	28.21
Totals	26	\$42,525.00	\$36,146.25	74.45

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$42,525.00
Market	100%	\$132,890.62

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	08/26/20	09/01/20	CBS This Morning CBS THS MRNG-2<	CM	7:00 AM-9:00 AM	11111--	:30	5	\$530.00	P03	1.10	NM	5	\$2,650.00
(Program: CBS THS MRNG-2<)200410 Index: 96. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/20	09/01/20	11111--					5	\$530.00		1.10			
N 2	KHOU	08/26/20	08/29/20	Local News @ 8a Sa #HTOWNRUSH SAT	CM	8:00 AM-9:30 AM	-----1-	:30	1	\$315.00	P04	0.84	NM	1	\$315.00
(Program: #HTOWNRUSH SAT)200410 Index: 91. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1-					1	\$315.00		0.84			
N 3	KHOU	08/26/20	09/01/20	Price is Right PRICE IS RIGHT	CM	10:00 AM-11:00 AM	AI-1-1---	:30	2	\$1,400.00	P02	2.59	NM	2	\$2,800.00
(Program: PRICE IS RIGHT)200410 Index: 87. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/20	09/01/20	-1-1---					2	\$1,400.00		2.59			
N 4	KHOU	08/26/20	09/01/20	Local News @ 5p M-F KHOU11 NWS @ 5<	CM	5:00 PM-5:30 PM	11111--	:30	5	\$900.00	P03	2.39	NM	5	\$4,500.00
(Program: KHOU11 NWS @ 5<)200410 Index: 91. Nielsen: 1.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/20	09/01/20	11111--					5	\$900.00		2.39			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KHOU	08/26/20-09/01/20	Local News @ 5p M-F			5:00 PM-5:30 PM	MTWThF----	:30		(\$900.00)		2.39	NM		
See MG 4.6															
[Recon Preempt weather presser spots DNA]															
6	KHOU	09/01/20-09/01/20	Local News @ 530p M-F		530-6p		-T-----	:30		\$900.00		2.39	NM		
Ⓜ MG for 4.1 08/26															
[Input Error - there are no local avails in CBS Evening News - m]															
N 5	KHOU	08/26/20	08/31/20	Local News @ 6p M-F KHOU11 NWS @ 6	CM	6:00 PM-6:30 PM	1--1---	:30	2	\$2,380.00	P02	3.43	NM	2	\$4,760.00
(Program: KHOU11 NWS @ 6)200410 Index: 91. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/20	09/01/20	1--1---					2	\$2,380.00		3.43			
N 6	KHOU	08/26/20	08/30/20	Local News @ 530p Su NEWS	CM	5:30 PM-6:00 PM	-----1	:30	1	\$550.00	P03	2.49	NM	1	\$550.00
(Program: NEWS)200410 Index: 98. Nielsen: 5.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1					1	\$550.00		2.49			
N 7	KHOU	08/26/20	09/01/20	Wheel of Fortune 630-7p WHEEL-FORTNE	CM	6:30 PM-7:00 PM	11111--	:30	5	\$2,330.00	P03	4.81	NM	5	\$11,650.00
(Program: WHEEL-FORTNE)200410 Index: 89. Nielsen: 3.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/20	09/01/20	11111--					5	\$2,330.00		4.81			
N 8	KHOU	08/26/20	08/30/20	Sun Prime A 60 MINUTES-CBS	CM	6:00 PM-7:00 PM	-----1	:30	1	\$6,950.00	P02	5.51	NM	1	\$6,950.00
(Program: 60 MINUTES-CBS)200410 Index: 99. Nielsen: 6.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1					1	\$6,950.00		5.51			
N 9	KHOU	08/26/20	09/01/20	Local News @ 10p M-F KHOU11 NW @ 10	CM	10:00 PM-10:30 PM	111---	:30	3	\$2,150.00	P03	3.20	NM	3	\$6,450.00
(Program: KHOU11 NW @ 10)200410 Index: 95. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/20	09/01/20	-111---					3	\$2,150.00		3.20			
N 10	KHOU	08/26/20	08/30/20	Local News @ 10p Su KHOU11 NW @ 10	CM	10:00 PM-11:00 PM	-----1	:30	1	\$1,900.00	P03	2.47	NM	1	\$1,900.00
(Program: KHOU11 NW @ 10)200410 Index: 102. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1					1	\$1,900.00		2.47			

Totals 26 \$42,525.00